

Trails For All (TFA) Meeting Minutes 10MAR20: 1730, Monthly Board Meeting SILPT Conference room Approved 14Apr2020 Regular Board Meeting

a) Board Members Present

Kate Vickery (KV)
Janet Smith (JS)
Herb Kober (HK)
John Anderson (JA)

Absent

Chuck Ziehr (CZ-Excused)
Mark Dembosky (MD-Excused)
Paul Parsons (PP-Excused)

b) Introduction

JS called meeting to order, informed all that the Healthfair was cancelled.

c) Consent Agenda Approval

KV motioned to approve consent agenda. The motion was seconded by JS.

- 1. Approval of Minutes from February 11th, 2020
- 2. Approval of the February 2020 Treasurer's Report

d) Reports

Tourism Board Meeting – JS reported on her attendance to this meeting, and suggested it would be important for TfA to participate in the April 8th Regional Tourism Conference Road Tour. JS committed to participating.

Trail Maintenance – The March 24th meeting for trail maintenance planning was confirmed by JS, scheduled to be at the SILPT conference room, with CZ and others as needed attending via webinar. KV committed to setting up webinar.

Events -

- 1. JS reminded everyone the Coffee with Jeff event was still on the schedule for March 26th.
- 2. April 14th Community event;
 - a. It was agreed that a pre-event meeting would be beneficial to ensure all our ducks were in a row prior to the 14th, so this was tentatively scheduled for April 7th.
 - b. JA made a motion to authorize KV/HK to purchase two WMT ads prior to the event, not to exceed \$300 total.
 - c. KV discussed need for specific agenda for this event, which she said she would develop and review with PP.
 - d. KV/JS in general cording needs for this event.

Trail Summaries – HK had nothing new to report.

SEEK – Tom Dimler (TD) was not present, so no additional details were provided.



Forest Service – Jeff Outhier (JO) was happy to report he has a new seasonal hire. Suzanne Beck (SB) indicated work continues on documenting signage maintenance needs, and that she is working directly with Jeff on this.

Data Collection for the NFS – JO reported that he would be attending a meeting/training on April 4th regarding setup and use of the ArcGIS system to collect trail data.

Brochures – HK confirmed the order of TfA brochures, with expected delivery by March 16th.

T-Shirts – KV reviewed progress regarding T-shirt design, costs and order timing.

e) New Business

Website Optimization – A couple of people mention the lack of search returns for the Trails for All website. KV provided some background as to why this might be in terms of tags on the site. Also, the need for cross linking to similar local and regional sites was emphasized. HK will look into.

f) Next Meeting/Adjourn

The next meeting was technically the Community event. KV made a motion to adjourn, JA seconded the motion.



Dear Board,

February was a slow financial moth for us. Our income of our Spirit Campaign payment (\$4855.16) and our first annual payment from Amazon Smile (\$39.26). Expenses included our bank maintenance fee, payment to All Aboard Westcliffe for the April 14th room rental, and a reimbursement to Paul for the Library Community Room rental for Coffee with Jeff. Our February 2020 cash flow was as follows;

Beginning Balance - 3362.22

Income - 4894.42 (Spirit campaign, Amazon Smile) Expenses - 84.62 (expense reimbursement, bank

maintenance fee) Ending Balance - 8172.02

Attached for your review are the following documents;

- TFA 2020 Budget Summary
- TFA February 2020 Balance Sheet
- TFA February 2020 P/L Statement
- TFA February 2020 Bank Statement

Please let me know if you have any questions or

comments. Regards,

Herb Kober

Treasusrer, Trails For All



2020 Budget Status

The dollar amounts shown for 2020 actual are accurate relative to our books.

Trails For All		3/2/2020			
Budget - 2020 (updated YTD 3/2/20)			12/31/2019		
Account Description	2018	2019	2019 Actual	2020 Budget	2020 Actual
Direct Public Support - Individual Contributions	1,725.00	1,000.00	513.00	600.00	73.00
Direct Public Support - Corporate Contributions	-	1,000.00	2,000.00	1,000.00	39.26
Direct Public Support - Spirit Campaign	-	2,118.00	2,217.94	4,855.93	4,855.93
Direct Public Support - Event Generated	-	-	-	-	
Grants	-	5,800.00	5,800.00	5,000.00	
Total Income	1,725.00	9,918.00	10,530.94	11,455.93	4,968.19
Bank Service Charge	(29.58)	(75.00)	(60.81)	(65.00)	(11.27)
Insurance	(1,481.00)	(1,550.00)	(1,493.00)	(1,550.00)	
Event Sponsorship		(600.00)	(50.00)	(300.00)	(79.00)
Equipment		(800.00)	(728.31)	(300.00)	
Operating Supplies		(100.00)	(58.10)	(100.00)	
Training/Tuition	-	(400.00)	(24.00)	(200.00)	
Travel Expenses		(800.00)	-	(400.00)	
SEEK Support	-	(5,000.00)	(4,969.50)	(5,000.00)	
Trail development expense		(400.00)	-	(400.00)	
Web Hosting Fee		(132.00)	(132.00)	(132.00)	
State Fees			(11.00)	(11.00)	
Web Registration			(51.76)		
Printing/Shirts/Collateral			(52.00)	(500.00)	
Advertising			(120.00)	(200.00)	
Total Expenses	(1,510.58)	(9,857.00)	(7,750.48)	(9,158.00)	(90.27)
Net Cash	214.42	61.00	2,780.46	2,297.93	4,877.92
				Projected net	Actual net



Treasurer's Report

February, 2020

Balance Sheet

Trails For All

ACCOUNTS

As of Feb 29, 2020



Feb 29, 2020

Assets	
Total Cash and Bank	\$8,172.02
Total Other Current Assets	\$0.00
Total Long-term Assets	\$0.00
Total Assets	\$8,172.02
Liabilities	
Total Current Liabilities	\$0.00
Total Gallania	*****
Total Long-term Liabilities	\$0.00

Equity	
Total Other Equity	\$0.00
Total Retained Earnings	\$8,172.02
Total Equity	\$8,172.02



Treasurer's Report

February, 2020

Profit and Loss

Trails For All

Date Range: Feb 01, 2020 to Feb 29, 2020



ACCOUNTS	Feb 01, 202	
ACCOUNTS	to Feb 29, 2020	
Income	\$4,894.42	
Cost of Goods Sold	\$0.00	
Gross Profit	\$4,894.42	
As a percentage of Total Income	100.00%	
Operating Expenses	\$84.62	
Net Profit	\$4,809.80	
As a percentage of Total Income	98.27%	

Profit and Loss - Trails For All Date Range: Feb 01, 2020 to Feb 29, 2020 Created on Mar 02, 2020 Page 1/1



Bank Statement

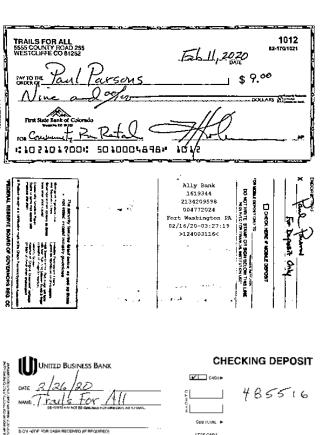
500 Ygnacio Valley Road Suite 130 Walnut Creek, CA 94596 925-476-1800

Trails for All 5555 County Road 255 Westcliffe, CO 81252

5010004898 Statement Period Feb 01, 2020 To Feb 29, 2020

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Recond							/iew Images
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\$4,011.7			Average B	\$3,362.22			Previous Balance
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\$3,844.2		ollected Balance	Average C	\$4,894.42			Total Credits
		ci		2			Number of Debits Total Debits
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TRAILS FOR ALL 5555 COUNTY ROAD 2 WESTCLIFFE CO 8125	255	2/11/20	1013 82-170/1021
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